#RAREDISEASEDAY

RAREDISEASEDAY.ORG

BETTER DAYS MEAN

MORE THAN YOU CAN *IMAGINE*.



RARE DISEASE DAY®

RAISING AWARENESS AND GENERATING CHANGE FOR THE 300 MILLION PEOPLE WORLDWIDE LIVING WITH A RARE DISEASE, THEIR FAMILIES, AND THEIR CARERS.

Rare Disease Day is a global, patient-led movement that raises awareness of rare diseases and their impact on the lives of more than **300 million people worldwide**. The campaign advocates for equity in:

HEALTHCARE | ACCESS TO DIAGNOSIS AND TREATMENT | SOCIAL OPPORTUNITIES

WHEN DOES RARE DISEASE DAY TAKE PLACE?

Rare Disease Day is observed every year on the **last day of February**.

WHERE DOES IT HAPPEN?

Thousands of activities take place around the world and online each year. EURORDIS – Rare Diseases Europe coordinates the global campaign, while national alliances, patient organisations, healthcare institutions, schools, companies, and community groups organise national and local initiatives.

WHY DOES IT MATTER?

People living with a rare disease often face challenges in obtaining a diagnosis, accessing appropriate care and treatment, and participating fully in society. These barriers can have a significant impact on their health, wellbeing, and opportunities in life.

Rare Disease Day aims to **raise awareness**, **promote inclusion**, and **advance equity** so that people living with a rare disease can live longer, healthier lives and reach their full potential.

WHO TAKES PART?

Everyone can get involved!
The campaign brings together:

- People living with a rare disease and their families
- Patient organizations
- Healthcare professionals
- Researchers
- Policy makers
- Public authorities
- Industry representatives
- Members of the general public

The more participants, **the louder our voice**!

ABOUT THE CAMPAIGN

Created by EURORDIS in 2008, Rare Disease Day has grown into a worldwide movement **involving thousands of organisations and participants** across more than **100 countries** and regions. Rare Disease Day is a registered trademark.

Please respect the spirit of the campaign and do not use the logo for commercial purposes.

HOW CAN YOU GET INVOLVED?

Scan the QR code or visit www.rarediseaseday.org to discover our resources, capacity-building webinars, events, and other ways to participate.

RARE DISEASE DAY 2027

HOSTED IN KENTUCKY BY

THE KENTUCKIANA CONNECTIVE TISSUE FOUNDATION

CLEARER DIAGNOSIS, BETTER CARE.

WHO IS THE KENTUCKIANA CONNECTIVE TISSUE FOUNDATION?

The Kentuckiana Connective Tissue Foundation (TKCTF) is a 501(c)(3) nonprofit that supports people affected by connective tissue disorders through education, advocacy, community outreach, and improved access to genetic testing. TKCTF helps individuals obtain a proper diagnosis, access resources, and connect with support. While our foundation focuses on connective tissue disorders, we recognize the importance of collaboration across the rare disease community.

WHY SPONSOR RARE DISEASE DAY IN KY?

- Raise awareness of rare diseases and the challenges individuals and families face.
- Connect patients and caregivers with valuable resources and supportive communities.
- Bring healthcare professionals and community organizations together.
- Promote education, advocacy, and access to appropriate diagnostic resources.
- Fund genetic testing for connective tissue disorders.
- Create an inclusive environment where people affected by rare diseases feel valued and heard.

WHAT TO EXPECT:

This year will will have medical professsionals and patients with rare diseases speak. The event will run as a health fair, so **patients can recieve local support**. We are excited to connect patients with medical professionals and recources for support groups, mobility aids, and state resources.

HOW CAN I HELP?

The Kentuckiana Connective Tissue Foundation offers bronze, silver, and gold sponsorship packages to help bring valuable local resources together for our community. In-kind donations are welcome! Consider donating raffle prizes, gift cards, printing services, or other items that can help create a memorable experience for attendees. We are also happy to discuss customized sponsorship opportunities that align with your organization's mission and community outreach goals.

CONTACT

Please contact us for more information or to become a sponsor, vendor or speaker.

Emily.Hamilton@tkctf.org

HOW CAN YOU GET INVOLVED IN KY?

Scan the QR code or visit www.tkctf.org to become a sponsor, vendor or speaker. Deadline to be involved is Janurary 21, 2027.

RARE DISEASE DAY 2027

THE KENTUCKIANA CONNECTIVE TISSUE FOUNDATION

CLEARER DIAGNOSIS, BETTER CARE.

SPONSORSHIP PACKAGES

Community Supporter
Making a difference

$150

- Logo on all promotional materials
- Logo on Rare Disease Day shirts
- Seller vendor fee waived

Rare Disease Advocate
Spreading Awareness

$500

- Logo on all promotional materials
- Logo on Rare Disease Day shirts
- Seller vendor fee waived
- Social Media Posts advertising your support

Zebra Champion
Premier Event Sponsor

$1000

- Logo on all promotional materials
- Logo on Rare Disease Day shirts
- Seller vendor fee waived
- Social Media Posts advertising your support
- TKCTF website supporter listing for the 2027 year
- Capability to place your banner at the venue

Additional Ways to Support:

We welcome businesses, organizations, and individuals who want to make a difference, even if a traditional sponsorship package is not the right fit. In-kind donations are welcome! Consider donating raffle prizes, gift cards, printing services or other items that can help create a memorable experience for attendees. We are also happy to discuss customized sponsorship opportunities that align with your organization's mission and community outreach goals.

Selling vendors have a vendor fee of $50. Vendors who only provide resources have no fee.

Thank you for helping make rare diseases seen, heard, and supported.

HOW CAN YOU GET INVOLVED IN KY?

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to become a sponsor, vendor or speaker. Deadline to be involved is Janurary 21, 2027.